

**CONTRACT**

**WITI**  
**9001 North Green Bay Road**  
**Milwaukee, WI 53209-1297**  
**(414)355-6666**

And:

**Mentzer Media**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

<b>Contract / Revision</b> 568222 /		<b>Alt Order #</b> 09791113
<b>Product</b> AFP-SENATE		
<b>Contract Dates</b> 08/22/12 - 08/28/12		<b>Estimate #</b> 1915
<b>Advertiser</b> Americans For Prosperity		<b>Original Date / Revision</b> 08/14/12 / 08/14/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WITI	<b>Account Executive</b> Trevor Heaton	<b>Sales Office</b> Washington DC
<b>Special Handling</b>		
<b>Demographic</b> Adults 50+		
<b>IDB#</b> 1021	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	6	08/22/12	08/28/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/22/12	08/28/12	MTWTF--				5	\$300.00			
N 2	6	08/22/12	08/28/12	M-F 5p-530p	5p-530p		:30			NM	4	\$2,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/22/12	08/28/12	MTWTF--				4	\$565.00			
N 3	6	08/25/12	08/25/12	Sa 8a-9a	8a-9a		:30			NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$315.00			
N 4	6	08/25/12	08/25/12	Sa 6p News	6-630p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$400.00			
N 5	6	08/26/12	08/26/12	Su 7a-8a	7a-8a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$250.00			
N 6	6	08/26/12	08/26/12	Su 9p-930p	9p-930p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,150.00			
N 7	6	08/26/12	08/26/12	Su 930p-10p	930p-10p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,150.00			
<b>Totals</b>											<b>14</b>	<b>\$7,025.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	10	\$5,295.00	\$4,500.75
08/27/12 - 08/28/12	4	\$1,730.00	\$1,470.50
<b>Totals</b>	<b>14</b>	<b>\$7,025.00</b>	<b>\$5,971.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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**Mentzer Media Services, Inc.**

Vendor: 2ITINA Name: WITI-TV

79278

Check Date: 08/15/2012

Number	Date	Reference	Description	Tax	Amount
4020SENATE			AFP SENATE TV 8/22-28		\$5,971.25
				Total Amount	\$5,971.25
				Discount Total	\$0.00
				Check Amount	\$5,971.25

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

**Mentzer Media Services, Inc.**

600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

M & T Bank  
32 York Road  
Towson, MD 21204  
7-11/520

79278

PAY **5,971.25**  
ONLY Five Thousand Nine Hundred Seventy One and 25/100 CENTS

PAY \*\*\*\*\* Five Thousand Nine Hundred Seventy-One and 25/100 \*\*\*\*\*

TO THE  
ORDER  
OF  
WITI-TV

DATE 08/15/2012

AMOUNT \$5,971.25

*B. E. Mentzer*

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈ 79278⑈ ⑆052000113⑆ 9841868970⑈

#368222

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.5em; margin-left: 100px;">WITI-TV</span>	<b>Date:</b> <span style="font-size: 1.5em; margin-left: 10px;">8/15/12</span>
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES	8/22-8/28				

**Total Charges:** \$ 7025.00 GROSS

This broadcast time will be used by: Americans for Prosperity

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Americans for Prosperity*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1/17/2012  
Date
*John Flynn*  
Signature
703-224-3200  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

\_\_\_\_\_  
Signature
\_\_\_\_\_  
Printed Name
\_\_\_\_\_  
Title